

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2015-16-15/

dated

28.07.2015

Sub: **Introduction of Promotional Combo Vouchers for festival season under prepaid mobile services-reg**

Ref: C.O.ND ECT approval No. **1907** dated **24.07.2015**.

Approval of the competent authority is hereby conveyed to introduce **Promotional Combo STVs of Rs.73 and Rs.146 for the forthcoming festival seasons under prepaid mobile services for a period of 90 days** in Tamilnadu LSA (including CHTD) as under.

Offer Details:

S. No	MRP of Combo STV s (Inclusive of Service Tax) (in Rs.)	Details
1	73	Free 73 SMS (on-net only) + Full Talk value of Rs. 73 with validity of 15 days only
2.	146	Free146 SMS (on-net only) + Full Talk value of Rs. 146 with validity of 25 days only

This STV can be activated through **C-Topup only**. All other terms and conditions will remain same.

The above STVs will be available with effect from ...29.07.2015 ..for a promotional period of 90 days.

This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

Kdavelthi Subramanyam

Assistant General Manager (Mktg-CM-I)

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai GM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai